CLEAN NZ EXPO™

CLEANING • HYGIENE • BUILDING SERVICES

21-22 July 2027
Auckland Show Grounds



Photo by Vladimir Malyavko on Unsplash

BSC
Building Service Contractors of New Zealand Inc.

In conjunction with:

Facilities
Integrate

CONNECT.
DEMONSTRATE.
BUILD RELATIONSHIPS.
GROW YOUR BUSINESS.

Put your business in front of the people who buy, specify and influence products and services across New Zealand's commercial cleaning, facilities and property sectors.

Why Exhibit?

CleanNZ Expo is New Zealand's leading event for the commercial cleaning industry, co-located with Facilities Integrate, BuildNZ and the National Safety Show, giving exhibitors access to thousands of industry professionals.



EXHIBITOR BENEFITS:

- Meet qualified buyers and decision-makers
- Demonstrate products and technology live
- Launch new innovations to market
- Strengthen customer relationships
- Generate high-quality sales leads
- Increase brand visibility across New Zealand

2026 EVENT RESULTS

4,513

Industry Professionals

1,581

Exhibitor Staff

$90,791

Average Purchasing Power



Who Will Attend?

Commercial cleaning professionals, facility managers, property managers, healthcare representatives, purchasing officers, government procurement teams, infection control managers, suppliers, distributors and contractors from across New Zealand.

Your Opportunity

EXHIBIT your products and services

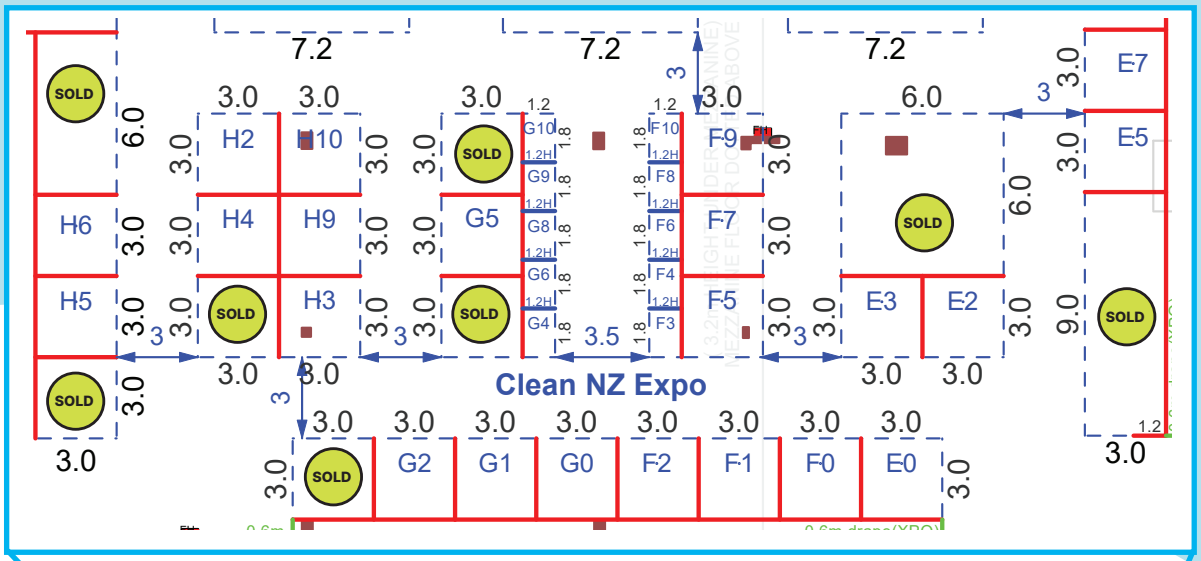
SHOWCASE equipment and solutions in action

LAUNCH new products and innovations

CONNECT with industry professionals

GENERATE valuable leads and business opportunities

FLOORPLAN





Stand Details Halls 1,2,3&4

Black Panel system - 2.3m high - 45mm thick
(Measurements of stands are from Centre of Panel)
Grey Carpet
One Multi-Plug Power point
General Hall Lighting

*PLEASE NOTE: This plan may change as sales and circumstances dictate.

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DULEVO
850




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Diversey
LESSEAU
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Food
Industry
Byproducts
SURE


NO MATTER WHAT
YOUR CHALLENGE IS
There's Kärcher for that.
KÄRCHER
KÄRCHER
INNOVATIVE.
AUTONOMOUS.
SAFE.
EFFECTIVE.
KÄRCHER

EXHIBITION RATES

All stands are fully serviced, including panels, power, lighting, show guide listings, and website profiles.

Small (Up to 25.91m²)	$485 per m²	
Medium (25.92–51.83m²)	$455 per m²	
Large (51.84m² and over)	$420 per m²	
Open Corners	$150 Standard	$250 Boulevard
Pods (1.8×1.2m)	$1500	

MARKETING PACKAGES	BASIC	STANDARD	PREMIUM	NEW PRODUCT	BACK COVER
Show guide advert	1/4 Page	1/2 Page	Full Page		Full page
Logo on show guide listing	•	•	•		•
XPO leads app	•	•	•		•
Social media (Organic post)		•			
Social media (Boosted post)			•	•	
EDM inclusion			•	•	
Show guide new product showcase				•	
Website new product showcase				•	
Pricing	**$1,100**	**$1,700**	**$3,200**	**$500**	**$3,018**

**Further marketing and sponsorship packages are available on request. Prices exclude GST. Rates current as of August 2025*

ADDITIONAL MARKETING ADD-ONS

E-Newsletter	EDM Inclusions (4 available)	**$800**
Social Media	Organic LinkedIn Post (10 Available)	**$200**
	Organic Facebook Post (10 Available)	**$200**
	Boosted LinkedIn Post (10 Available)	**$300**
	Boosted Facebook Post (10 Available)	**$300**
On-Site	XPO Leads App	**$350**
Show Guide	Double Page Spread (400×287mm)	**$3,187**
	Full page ad (200×287mm)	**$1,785**
	Half page ad (200×141mm)	**$986**
	Quarter page ad (97.5×141mm)	**$547**
	Logo placement with listing in show guide	**$300**

Prices exclude GST. Subject to availability and approval.

SECURE YOUR STAND EARLY

Choose the best location and maximise your brand presence at CleanNZ Expo 2027.

Be part of New Zealand's premier commercial cleaning industry event.

www.cleannzexpo.co.nz

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THANK YOU!

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